



# Woking Hockey Club Annual Objectives

August 2010

## Developing the Playing Programme

### Junior Competition

- Assess the likely number of members per age group at the end of each season and ensure each player will be able to play matches if desired

### Adult Competition

- Raise the playing standard and league position of top men's and ladies teams.
- Close the standard and league level gap between the ladies 2's and 2a's teams
- Advertise for new players prior to the start of the season

### Training

- Look at re-structuring colts training sessions to enable tactics to be coached as well as fitness and key skills. Smaller groups / additional coaches.

## Developing People/Volunteers

### Players

- Advertise to parents how they can get feedback regarding their child's progress
- Publish selection policy on website for all age groups – colts and adults
- Nominate best players per age group for county trials

### Coaches

- Run a foundation coach award at the club.
- Encourage one person to take level 2 coaching award.
- Encourage 2 people to take level 1 coaching award.
- Advertise Active Surrey "Minimum Operating Standards" courses to all coaches at club and encourage one to attend equity and safeguarding courses

### Umpires

- Run an introduction to umpiring course each year for anyone aged 13 and above.

### Admin /Volunteers

- Develop system and understanding whereby each person holding club office is responsible for grooming a successor.
- Organise club management aspect of leadership award to encourage and educate new volunteers
- Develop existing job descriptions for all club volunteers so that they accurately reflect what each person does.
- The chairman of each section to actively recruit and oversee volunteers - parents of colts to be approached.
- The CDO to be responsible for organising training courses.

### General members

- All members asked to declare the skills they could offer the club on the membership form.
- Display posters in clubhouse advertising vacant roles and the skills required.

## Policy Development

### Legal

- Club insurance policy displayed on website or in clubhouse

### Admin

- Minutes of all club meetings posted on website and in clubhouse.

### Equity

- One person from the club to attend an equity course.

### Welfare

- Team managers and section chairmen briefed on requirements of child welfare at start of each season. Each to cascade to their sections.

## Facility & Equipment Development

### Pitch

- Continue to save funds to enable each pitch to be replaced once every 14 years.
- Continue to employ a Business Development Manager to raise income from pitch hire

### Finance Development

- Each team to appoint one player to have responsibility for collecting match fees.
- Enforce a "no pay no play" policy.

### Marketing

- Develop website further to encourage greater use
- Recruit club members who work in marketing to develop the marketing of the club
- Continue to employ Business Development Manager to promote the club
- Offer free coaching sessions via our BDM in return for publicising the club.

## Developing the Club PR & Communication

### Players

- Ensure selection policy is on the club website

### Public

- Captains/team managers to send press releases to local papers with results.
- BDM to promote club via advertising and press releases